## Large-Sample Estimation

## Outline

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- Interval Estimation
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- Estimating the Difference between Two Population Proportions
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## Statistical Inference

- Statistical inference - making decisions or predictions about parameters of a population, e.g. $\mu, \sigma$, and binomial proportion $p$.
- Two major categories of making inferences
- Estimation - predicting the value of the parameters
- Hypothesis testing - making a decision about the value of a parameter based on some perception of what the value might be.
- The goodness of the inference evaluates the accuracy of the method used in doing statistical inferences.


## Types of Estimator

- Estimator - a rule, usually expressed as a formula, to calculate an estimate based on information in a sample.
- Point estimator: rule or formula to calculate the estimate of a population parameter. The resulting value is called point estimate.
- Interval estimator: rule or formula to calculate two values defining the interval within which the parameter is expected to be. The resulting values are called interval estimate or confidence interval.


## Point Estimation

- Several sample statistics can be used as an estimate for a population parameter. Best point estimator should satisfy the following
- Sampling distribution of a point estimator should be unbiased, i.e. the mean of the distribution equals the true value of the parameter.

- The spread of the sampling distribution should be as small as possible, i.e. the resulting estimate are more likely to be near the true value of the parameter.



## Point Estimation of $\boldsymbol{\mu}$ and binomial proportion $\boldsymbol{p}$

- We can reasonably assume that the sample sizes are large => the sampling distribution is a normal distribution and centers around the parameter being estimated (thanks to CLT)
- Therefore $95 \%$ of all points estimated will be within 1.96 standard deviation around the mean - called the 95\% margin of error.

- Note that the estimated standard error (from the sampling process ) is usually considered a reasonable approximate of the true standard error of the population.
- Point estimation is normally reported together with either standard deviation s or the standard error $\frac{\mathrm{s}}{\sqrt{n}}$

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## Point Estimation

Example. A random sampling of 200 savings account in a local community showed an average increase in savings account values of $7.2 \%$ over twelve months with a standard deviation of $5.6 \%$. What is the mean percent increase of savings account values over the last 12 months for the whole community?

The point estimate of mean percent increase of savings values for the whole community $\mu$ is $\bar{x}=7.2 \%$. The $95 \%$ margin of error of this estimation can be approximated by using the sample standard deviation, which is

$$
\pm 1.96 \frac{\mathrm{~s}}{\sqrt{n}}= \pm 1.96 \frac{5.6}{\sqrt{200}}= \pm .776 \%
$$

Example. Interviewing 900 registered voters in the US showed that $51 \%$ of them believed that US should drop the number of legal immigrants. The sample proportion $\hat{p}=.51$ is the best point estimate for the proportion of all registered voters who believed that the number of legal immigrants should be dropped. The margin of error can also be approximated by using $\hat{p}, 1.96 \mathrm{SE}=1.96 \sqrt{.51 * .94 / 900}=0.0167$

## Interval Estimation

- Interval estimator - rule or formula to calculate 2 values of an interval that there is "a high probability" to contain the parameter of interest.
- Confidence coefficient ( $\mathbf{1}-\boldsymbol{\alpha}$ ) - the probability that a confidence interval will contain the estimated parameter
- For example, $95 \%$ confidence interval means the probability that the interval will contain the estimated value is $95 \%$


## Constructing a confidence interval

- For an approximately normal sampling distribution, a $95 \%$ confidence interval is calculated by parameter $\pm 1.96 S E$, and is approximated by estimator $\pm$ $1.96 S E$. (Note that SE of the population $\approx$ SE from the sample)
- How often does this interval include the parameter being estimated? $95 \%$ of the repeated samples will contain your parameter, e.g. $\mu$.



## Constructing a confidence interval

- The above calculating law can be applied to other confidence coefficient $1-\alpha$, by the below general formula

$$
(\text { point estimate }) \pm Z_{\frac{\alpha}{2}}(\text { standard error of the estimator })
$$



Confidence coefficient,

| $(1-\alpha)$ | $\alpha$ | $\alpha / 2$ | $z_{\alpha / 2}$ |
| :--- | :--- | :--- | :--- |
| .90 | .10 | .05 | 1.645 |
| .95 | .05 | .025 | 1.96 |
| .98 | .02 | .01 | 2.33 |
| .99 | .01 | .005 | 2.58 |

## Confidence Interval for Population Mean

- According to CLT when sample size is large, $\bar{x} \approx \mu$, and $s \approx \sigma$, the (1- $\alpha) \%$ confidence interval calculated by

$$
\bar{x} \pm Z_{\frac{\alpha}{2}} \frac{s}{\sqrt{n}}
$$

- Example: A random sample of 500 vehicles registered was selected, 68 of which were SUV. What is the $95 \%$ confidence interval to estimate the proportion of SUV in the population of registered vehicles?


## Confidence Interval for Population Proportion

- According to CLT when sample size is large, the sample proportion $\hat{p}$ is the best point estimate for the population proportion $p$.
- Because the sampling distribution of $\hat{p}$ is approximately normal, with mean $p$ and standard error $\sqrt{p(1-p) / n}$, the (1- $\alpha) \%$ confidence interval is

$$
\hat{p} \pm Z_{\frac{\alpha}{2}} \sqrt{p(1-p) / n}
$$

- Example: A survey of 1002 adults showed that $39 \%$ were against abortion. What is $90 \%$ confidence interval for the proportion of adult Americans being against abortion?

The sample proportion $\hat{p}=39 \%$ can be used as point estimate for $p$. Because $\hat{p}$ is approximately normal distributed, the $90 \%$ confidence interval around $\hat{p}=39 \%$ is $\hat{p} \pm Z_{\frac{\alpha}{2}} \sqrt{p(1-p) / n}=.39 \pm 1.645 \sqrt{.39 * .61 / 1002}=.39 \pm .025=[.365, .415]$

## Estimating Difference between 2 Population Means

- Given 2 sets of population and an independent random sample drawn from each of the populations as summarized below

|  | Population 1 | Population 2 |
| :--- | :--- | :--- |
| Mean <br> Variance | $\mu_{1}$ | $\mu_{2}$ |
|  | $\sigma_{1}^{2}$ | $\sigma_{2}^{2}$ |
|  |  |  |
|  | Sample 1 | Sample 2 |
| Mean | $\bar{x}_{1}$ | $\bar{x}_{2}$ |
| Variance | $s_{1}^{2}$ | $s_{2}^{2}$ |
| Sample Size | $n_{1}$ | $n_{2}$ |

- The difference between two sample means should provide information on the actual difference between the two population means.


## Estimating Difference between 2 Population Means

- The sampling distribution of $\overline{x_{1}}-\overline{x_{2}}$ follow a normal distribution
- If the populations are normally distributed, or
- If the populations are not normally distributed and the sample size is large.
- The mean of the sampling distribution of $\overline{x_{1}}-\overline{x_{2}}$ is $\mu_{1}-\mu_{2}$
- The standard error of the distribution is $S E=\sqrt{\frac{\sigma_{1}^{2}}{n_{1}}+\frac{\sigma_{2}^{2}}{n_{2}}} \approx \sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}}$ (the approximation applies when the sample size is large)


## Estimating Difference between 2 Population Means

- Point estimation of $\mu_{1}-\mu_{2}$
- Because $\mu_{1}-\mu_{2}$ is the mean of the sampling distribution of $\overline{x_{1}}-\overline{x_{2}}, \overline{x_{1}}-\overline{x_{2}}$ is the unbiased point estimator of $\mu_{1}-\mu_{2}$.
- The $95 \%$ margin of error is $\pm 1.96 S E= \pm 1.96 \sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}}$
- $(1-\alpha) \%$ confidence interval for $\mu_{1}-\mu_{2}$

$$
\left(\overline{x_{1}}-\overline{x_{2}}\right) \pm Z \frac{\alpha}{2} \sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}}
$$

- Confidence interval is usually the preferred estimation for estimating the difference between 2 population means.


## Estimating Difference between 2 Population Means

- Example: Sample values for daily intakes of dairy products

|  | Men | Women |
| :--- | ---: | :---: |
| Sample Size | 50 | 50 |
| Sample Mean | 756 | 762 |
| Sample Standard Deviation | 35 | 30 |

- Point estimate of $\mu_{1}-\mu_{2}=\overline{x_{1}}-\overline{x_{2}}=756-762=-6$
- The standard error $S E=\sqrt{\frac{\sigma_{1}^{2}}{n_{1}}+\frac{\sigma_{2}^{2}}{n_{2}}} \approx \sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}}=\sqrt{\frac{50^{2}}{50}+\frac{30^{2}}{50}}=6.52$
- $95 \%$ confidence interval $-6 \pm 1.96 * 6.52=-6 \pm 12.78$
- Because $-18.78<\mu_{1}-\mu_{2}<6.78$, we should NOT conclude there is a difference between the 2 populations.


## Estimating Difference between 2 Population Proportions

- Assuming independent random samples having $n_{1}$ and $n_{2}$ trials are drawn from two binomial populations 1 and 2 that have parameters $p_{1}$ and $p_{2}$, respectively.
- The unbiased estimator of $\left(p_{1}-p_{2}\right)$ is $\left(\widehat{p_{1}}-\widehat{p_{2}}\right)$
- The mean of the sampling distribution of $\left(\widehat{p_{1}}-\widehat{p_{2}}\right)$ is $\left(p_{1}-p_{2}\right)$
- The standard error of the sampling distribution of $\left(\widehat{p_{1}}-\widehat{p_{2}}\right)$ is

$$
S E=\sqrt{\frac{p_{1}\left(1-p_{1}\right)}{n_{1}}+\frac{p_{2}\left(1-p_{2}\right)}{n_{2}}} \approx \sqrt{\frac{\widehat{p_{1}}\left(1-\widehat{p_{1}}\right)}{n_{1}}+\frac{\widehat{p_{2}}\left(1-\widehat{p_{2}}\right)}{n_{2}}}
$$

- $\widehat{p_{1}}$ and $\widehat{p_{2}}$ should be approximately normal, i.e. $n_{1} \widehat{p_{1}}, n_{1}\left(1-\widehat{p_{1}}\right), n_{2} \widehat{p_{2}}$, $n_{2}\left(1-\widehat{p_{2}}\right)$ should all be larger than 5.


## Estimating Difference between 2 Population Proportions

- Point estimation of $\left(p_{1}-p_{2}\right)$ is $\left(\widehat{p_{1}}-\widehat{p_{2}}\right)$, with $95 \%$ margin of error

$$
\pm 1.96 S E= \pm 1.96 \sqrt{\frac{\widehat{p_{1}}\left(1-\widehat{p_{1}}\right)}{n_{1}}+\frac{\widehat{p_{2}}\left(1-\widehat{p_{2}}\right)}{n_{2}}}
$$

- $\mathrm{A}(1-\alpha) \%$ confidence interval for $\left(p_{1}-p_{2}\right)$ is

$$
\left(\widehat{p_{1}}-\widehat{p_{2}}\right) \pm z \frac{\alpha}{2} \sqrt{\frac{\widehat{p_{1}}\left(1-\widehat{p_{1}}\right)}{n_{1}}+\frac{\widehat{p_{2}}\left(1-\widehat{p_{2}}\right)}{n_{2}}}
$$

- $\widehat{p_{1}}$ and $\widehat{p_{2}}$ should be approximately normal, i.e. $n_{1} \widehat{p_{1}}, n_{1}\left(1-\widehat{p_{1}}\right), n_{2} \widehat{p_{2}}$, $n_{2}\left(1-\widehat{p_{2}}\right)$ should all be larger than 5.


## Estimating Difference between 2 Population Proportions

Example: Voting for bond proposal for school construction, residents in the developing section vs the rest of the city. What is the difference between the true proportions favoring the proposal with 99\% confidence interval?

Developing Section Rest of the City

| Sample Size | 50 | 100 |
| :--- | :--- | ---: |
| Number Favoring Proposal | 38 | 65 |
| Proportion Favoring Proposal | .76 | .65 |

The 99\% confidence interval is calculated as

$$
\left(\widehat{p_{1}}-\widehat{p_{2}}\right) \pm z_{0.005} \sqrt{\frac{\widehat{p_{1}}\left(1-\widehat{p_{1}}\right)}{n_{1}}+\frac{\widehat{p_{2}}\left(1-\widehat{p_{2}}\right)}{n_{2}}}=(.76-.65) \pm 2.58 \sqrt{\frac{.76 * .24}{50}+\frac{.65 * .35}{100}}
$$

The resulting 99\% confidence interval is (-.089,.309), which means that we should NOT conclude that the proportion favoring the proposal are different.

## Choosing the Sample Size

- Sample size is crucial to reliability and goodness of inferences made by researchers - through the measurements of margin of error and the width of the confidence interval.
- The sample size can be determined based on the requirement for margin of error B , and the desired confidence coefficient $(1-\alpha)$, represented by $z_{\alpha / 2}$

$$
z_{\alpha / 2}\left(\frac{\sigma}{\sqrt{n}}\right)<B \text { or } n>\left(z_{\alpha / 2} \frac{\sigma}{B}\right)^{2}
$$

- The population standard deviation $\sigma$ is usually unknown and can be estimated by standard deviation of previous samples or, if not available, $\sigma \approx$ Range/4.


## Choosing the Sample Size

Parameter Estimator Sample Size Assumptions

$$
\begin{aligned}
& \mu \quad \bar{x} \quad n \geq \frac{z_{\omega / 2}^{2} \sigma^{2}}{B^{2}} \\
& \mu_{1}-\mu_{2} \quad \bar{x}_{1}-\bar{x}_{2} \quad n \geq \frac{z_{\alpha / 2}^{2}\left(\sigma_{1}^{2}+\sigma_{2}^{2}\right)}{B^{2}} \quad n_{1}=n_{2}=n \\
& p \quad \hat{p} \quad\left\{\begin{array}{l}
n \geq \frac{z_{\alpha / 2}^{2} p q}{B^{2}} \\
0 \mathrm{r} \\
n \geq \frac{(.25) z_{\alpha / 2}^{2}}{B^{2}}
\end{array} \quad p=.5\right. \\
& p_{1}-p_{2} \quad \hat{p}_{1}-\hat{p}_{2}\left\{\begin{array}{ll}
n \geq \frac{z_{\alpha / 2}^{2}\left(p_{1} q_{1}+p_{2} q_{2}\right)}{B^{2}} & n_{1}=n_{2}=n \\
\text { or } & \\
n \geq \frac{2(.25) z_{\alpha / 2}^{2}}{B^{2}} & n_{1}=n_{2}=n \\
p_{1}=p_{2}=.5
\end{array}\right. \text { and }
\end{aligned}
$$

