# Fulbright Economics Teaching Program Academic Year 2014 Summer Semester

#### **SYLLABUS**

#### **Development Finance**

## **Teaching Team**

Instructor: Nguyen Xuan Thanh

Do Thien Anh Tuan

Huynh The Du

Tutor: Kam Kim Long

# **Class Meeting Schedule**

The course will last for 9 weeks, from 30 June to 27<sup>th</sup> Aug. Class meets three sessions a week in the afternoons of Monday and Wednesday (from 13:30 to 15:00), and morning of Friday (from 10:15 to 11:45)

#### **Office Hours**

	Monday	Monday	Wednesday	Wedday	Friday
Nguyen Xuan Thanh					14:00- 17:00
Do Thien Anh Tuan			15:30-17:00		
Kam Kim Long		15:30-17:00		15:30-17:00	

Participants are welcome to schedule appointments with members of the teaching team at another time.

#### **Course objectives**

- 1. Understanding the structure of the financial system and the role of financial development in economic growth and development.
- 2. Applying economic theories to the analysis of the financial system (instruments, markets, institutions, and infrastructure).
- 3. Analyzing the role of the government in financial development, and examining the requirements and challenges in creating a market-oriented and well-functioning financial system.

### **Course description**

The main theme of the course is how to build an efficient financial system conducive to economic development in a *developing*, *transition and open* economy like Vietnam. The institutional approach is used throughout the course.

Editor: Thomas Claflin 1/7

The course begins with an overall picture of the financial system, its role in economic development, and an analysis of financial system evolution in developing countries. Topics include the potential dangers of government failure from financial repression to financial liberalization. Discussion will also touch on financial crisis, syndromes, causes and solutions based on the experiences of financial crises in different countries.

The course will then study in greater details the components of a financial system and analyzes the ways in which a government in developing and transition countries intervenes in finance. Here we assume an active role of the government in creating and helping financial markets, especially in developing and transition economy. Finally, fundamental issues regarding management principles and market supervisions by international organizations will be examined.

# **Teaching Methods**

Formal lectures and open discussions in class will be the teaching format. As per the nature of the course and the discipline of public policy, case study methods will be employed intensively and systematically throughout the course.

Some topics will be taught by guest speakers. It is the Teaching Team's effort to bring reality into classroom environment, giving students opportunity to talk with policy makers, researchers and practitioners to update themselves with real world development.

# **Course Requirements and Expectations**

It is expected that participants attend class regularly, participate actively in class discussions, and complete all course requirements successfully. Participants are also expected to read the assigned readings before coming to class. During the lecture, participants may be called upon any time to comment on the assigned readings or answer instructor's questions. Participants who want to gain a deeper knowledge about any topic are encouraged to consult other textbooks in the library or ask a member of the Teaching Team.

#### **Course Assessment**

Assessment will be based on the individual problem sets, class discussions and exams. The grading will be based on the following weights:

	Weight
Individual paper	40%
Class participation	20%
Final paper	40%

#### **Individual problem sets**

There will be seven individual problem sets in the form of papers based on case studies (maximum 500 words according to Microsoft word count). Writing content will be based on questions suggested in each case study. When answering problem sets, participants can exchange ideas and discuss with each other. However, each participant must write and

Editor: Thomas Claflin 2/7

<u>submit his/her own answers that reflect his/her own work</u>. Problem sets should be turned in electronic copy as instructed by 8:20 or 13:20 on the due date. The hard copy will be used for discussion in class and submitted to the instructor by the end of the class.

Problem sets	Topic	Due Date
Paper 1	Capital Access by Vietnamese businesses	Fri., 04/07
Paper 2	Financial Depression and Liberalization in Vietnam	Fri., 11/07
Paper 3	Financial Crisis in Vietnam	Fri., 18/07
Paper 4	Cross Ownership in Vietnamese Commercial Banks	Fri., 25/07
Paper 5	Provision of Micro Finance Services	Fri., 1/08
Paper 6	Vietcombank Equitization	Wed., 06/08
Paper 7	Financial Monitoring Model	Wed., 13/08
TV1 TV		

#### **Final Exams**

The final exam will be held on Wed. 27<sup>th</sup> Aug. The purpose is to evaluate overall knowledge that students learned during the entire course. In order to perform well on this exam, students should read and understand all distributed materials and attend all classes.

#### References

Readings are selected from different sources to fit each lecture. The students can refer to the following textbooks, mostly on development finance.

- 1) Beim, David, and Charles Calomiris (2000). *Emerging financial markets*. New York: McGraw-Hill / Irwin, 2000
- 2) Frederic S. Mishkin (2003), *The Economics of Money, Banking, and Financial Markets*, 7th edition, Harper Collins College Publishers.
- 3) P. K. Rao (2003). Development Finance. Springer.
- 4) The World Bank (2001). Finance for Growth: Policy Choices in a Volatile World, copublication of the World Bank and the Oxford University Press.

#### WEEK 1

# Mon. (30/06) Lecture 01: Global Financial System and the Role of Finance in Economic Growth and Development NXT

World Bank (2001), Finance for Growth: Policy Choices in a Volatile World. Chapter 1: "Making Finance Effective", pp. 31-44

"International Institutions", HBS case 9-796-116, February 13, 1996 & FETP cập nhật 2013

### Reference:

P. K. Rao (2003), Development Finance, Chapter 1&2

Levine R. (2004), Finance and Growth: Theory and Experience. Working Paper 10766. NBER.

Editor: Thomas Claflin 3/7

### Wed. (02/7) Lecture 2: Financial System in Vietnam

A. Tuan

Huynh The Du, Nguyen Minh Kieu (2005), Vietnam Financial System SBV (2011), "Overview of Credit Institutions in Vietnam"

# Fri. (04/07) Case study 1: Capital Access by Vietnamese businesses H.T.Du

Mr. Nam's Dilemma, KSG case study

Paper 1 due

#### WEEK 2

## Mon. (07/07) Lecture 03: Financial Repression and Liberalization NXT

Jay K. Rosengard và Huỳnh Thế Du (2008), Funding Economic Development: A Comparative Study of Financial Sector Reform in Vietnam and China

Ronald I. McKinnon (1992), The Order of Economic Liberalization: Financial Control in the Transition to a Market Economy. Chapter 4: "Instruments of Financial Repression"

Nguyen Xuan Thanh, "Vietnam: the Journey to Interest Rate Liberalization"

Nguyen Xuan Thanh, "Financial Liberalization", lecture note.

#### References:

Charles W. Calomiris, David O. Beim (2000), Emerging financial markets, Chapter 2: "Financial Repression and Financial Liberalization"

Asli Demirgüç-Kunt và Enrica Detragiache (1998), "Financial Liberalization and Financial Fragility", World Bank Annual Conference on Development Economics

### Wed. (09/07) Lecture 04: Capital Account Liberalization A.Tuan

WB (2012) "Global Development Finance: Foreign Debt of Developing Countries"

J. Frankel & et al. (2007), "World Trade and Payments, an introduction", Chapitre 15 "The Balance of payments accounts", p. 273 - 290

IMF Institute, Financial Programming and Policy, 1999 - Unit 5: "Analysis of the Balance of Payments".

Stiglitz, Joseph (2005). "Liberation of capital market, globalization, and IMF," *Oxford Review of Economic Policy*, Vol. 20, No. 1, pgs.57-71.

# Fri. (11/07) Case study 2: Interest Rate Control in Vietnam 2008-2012 H.T.Du

Paper 2 due

"The Interest Rate Race 2008-2012", FETP Case Study

Editor: Thomas Claflin 4/7

#### WEEK 3

# Mon. (14/07) Lecture 05: The Theory of Financial Crisis – First and Second Generation Models NXT

The World Bank (2001), Chapter 2, "Prevention and Mitigation of Crisis"

# Wed. (16/07) Lecture 06: The Theory of Financial Crisis – Third Generation Model NXT

N.X.Thanh, "*Models of Monetary Crisis*: 1<sup>st</sup> and 2<sup>nd</sup> generations", lecture notes N.X.Thanh, "*Model of Monetary Crisis*: 3<sup>rd</sup> generation", lecture notes

## Fri. (18/07) Case study 3: Financial Crisis in Vietnam NXT

The Asia Program at Harvard Kennedy School and the Fulbright Economics Teaching Program at the University of Economics, HCMC, "Policy Paper: Structural Reform for Growth, Equity, and National Sovereignty", Jan. 2012.

The Asia Program at Harvard Kennedy School and the Fulbright Economics Teaching Program at the University of Economics, HCMC, "Policy Paper No. 4", Jan. 2009.

Huỳnh Thế Du và Jay Rosengard, "Vietnamese Economy Dealing With Challenges"

Paper 3 due

### WEEK 4

#### Mon. (21/07) Lecture 07: Central Bank

A. Tuan

IMF Institute, *Financial Programming and Policy*, 1999 - part 7: "Analysis the monetary field". Vũ Thành Tự Anh (2010), "Building a Modern Central Bank."

#### Wed. (23/07) Lecture 08: Commercial Bank

A. Tuan

Huynh The Du (2010), "Positive signals from regulations on operational safety of Vietnamese banks"

Beim and Calomiris (2000). Chapter 7: "The trouble with banks".

The World Bank (2001), Chapter 2: "*Preventing and Minimizing Crises*," pp. 90-119. (Vietnamese version: Chapter 2, pp. 123-166.

# Fri. (25/07) Case Study 4: Cross Ownership in Vietnamese Commercial Banks NXT

FETP case study, "Ownership Structure in Vietnamese Commercial Banks"

Paper 4 due

Editor: Thomas Claflin 5/7

### WEEK 5

### Wed. (30/07) Lecture 09: Non-Bank Financial Sector

A. Tuan

Mishkin (2003), Chapter 12: "Nonbank Finance," pp. 287-307.

N.X. Thanh, "The HIFU", Case study

### Fri. (01/08) Case Study 5: Micro Finance

A. Tuan

KSG Case, "Commercial Bank Providing Micro Finance Services: Sogesol in Haiti."

Jonathan Morduch (1999), "The Microfinance Promise"

Karla Hoff and Joseph E. Stiglitz (1990), The Economics of Rural Organization, Perspectives", World Bank Economic Review.

Paper 5 due

#### WEEK 6

Mon. (04/08) Lecture 10: Money Market

Guest Speaker: Nguyen Duc Mau, Director of Currency Trading and Speculation, Indovina Bank

Frank J. Fabozzi (2002), "Capital markets: institutions and instruments" – 3rd ed.

Wed. (06/08) Lecture 11: Stock Market

Guest speaker: Trinh Hoai Giang, HSC Vice President

CIEM and UNDP (2004), "Vietnam Financial Market: Reality, Issues, and Policy Solutions", Publishing House. Chapters 3 and 4.

World Bank, Vietnam Development Report 2009

Paper 6 due

Fri. (08/08) Lecture 12: Bond Market

Guest Speaker: Nguyen Tan Thang, HSC Bond Research

**Director** 

World Bank, Vietnam Development Report 2009

# **WEEK 7**

Mon. (11/08) Lecture 13: Restructuring Vietnam's Financial System

**NXT** 

Editor: Thomas Claflin 6/7

Decision 254/QĐ-TTg on "Restructuring Credit Institution Systems period 2011-2015".

Daniela Klingebiel (2001), Ch. 13

Wed. (12/08) Case Study 7: Choosing Monitoring Model for Financial System
A. Tuan

Charles W. Calomiris, David O. Beim (2000), Emerging financial markets, Chapter 4: "Legal Foundations" and Chapter 9: "Building Financial Institutions" Huỳnh Thế Du, "Choosing Monitoring Model for Financial System in Vietnam"

Paper 7 due

**Fri.** (15/08) **Review** 

# WEEK 8

Wed. (27/08) Final Exam

Editor: Thomas Claflin 7/7