# Fulbright University Việt Nam

**Development Policy 2019** 

Session (9): Urbanization and Its Consequences

#### Schedule

Urban areas are now basic pattern of human settlement. Why does urbanization matter? What have been consequences of urbanization on development?

What are urban problems the developed world facing?

What are implications for developing countries?

#### Historic City Functions

- In 1950s, 1/3 of world population lived in urban areas, but today, more than 50% of population live in urban areas (and increasing) Basic human settlement
- Commercial centers: (e.g.) New York, Venice (Italy), Fresno
- Industrial Cities: Manchester, Los Angeles, Detroit
- Primary Sources: Minas Gerais (Brazil), Nevada City
- Resort cities: Santa Barbara, Las Vegas, Marseille (France)
- Government/Religious Centers: Washington DC, Brasilia, Sejong (Kor)

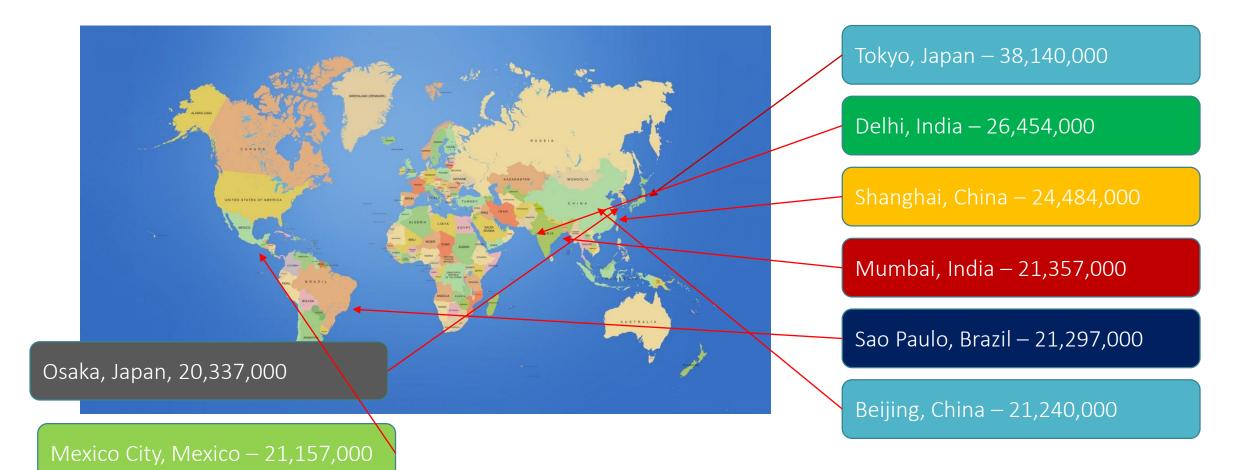
# Proportion urban and rural in Vietnam Urban - Rural - (%) 70 40 30

#### Modern World Cities

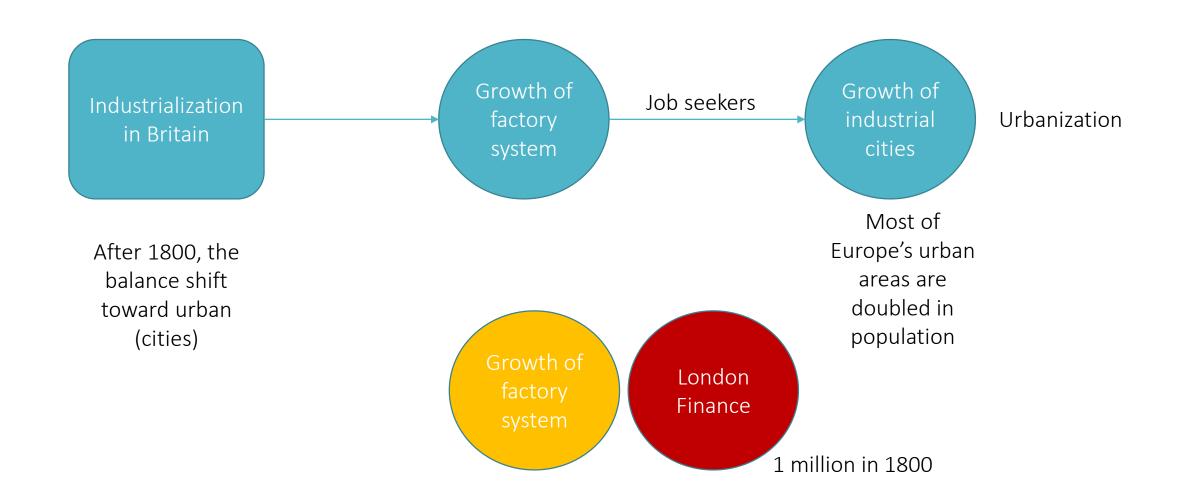
- A high percentage of world's business is transacted and political power is concentrated in these cities.
  - Headquarters of large businesses
  - Media control centers
  - Access to political power
- London, New York, Tokyo (Saskia Sassen, "Global Cities")
  - Chicago, Los Angeles, Washington D.C., Brussels, Frankfurt, Paris, etc.



#### Most Populous Cities Today



#### Metropolitan Explosion



#### Changes in Western Urban Area

 Bad living and working conditions during industrialization period – but not everyone in the new industrial cities lived miserably.

What cause urbanization?

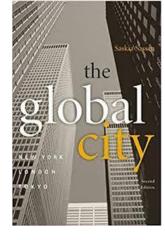
- Industrial revolution created new class (factory owners, shippers, merchants)
- These wealthy people made up a growing urban 'middle class'\*\*\*
- <u>Urbanization</u>: "redistribution from the countryside to the city" (urban / total population)\*100

Higher wages
Economics of scale
More social mobility

Congestion
Violent crime
Pollution
Poverty (slum)

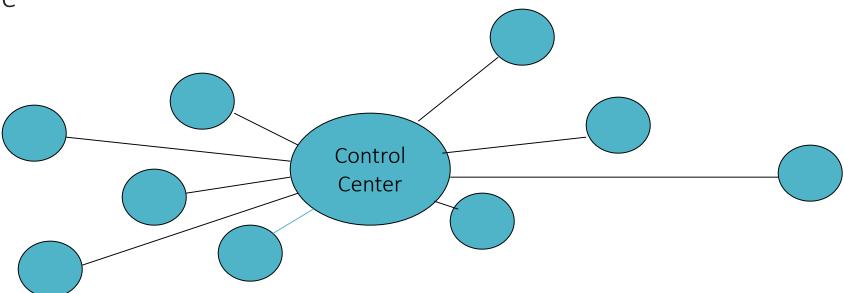






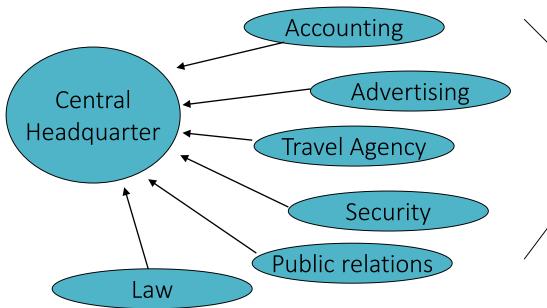
■ Saskia Sassen's argument — the rise of global cities (sites for the production and marketing of specialized service sector goods (supporting services).

■ **Spatial concentration** – IT & transportation revolution. Spatial distribution & control center possible



## Continued...(Service economy, 2)

 Centralized command and control corporates functions have become very complicated – need new service economy



Firms that provide service to the central headquarter (global city) -- requirements of the globalized manufacturing companies

Fast growth in producer service employment is in CITIES

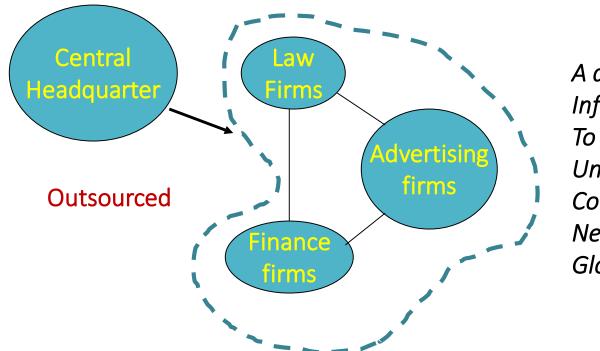
#### (e.g.) Case of New York

New York	
Employment Changes by Industry, 1977-85	
0/ 0	
% Change	
Legal services	62%
Business services	42%
Banking	23%
Retail	17%
Wholesale	14%
Real Estate	6%
Transportation	- 20%
Manufacturing	- 22%
Construction	- 30%

Then,
manufacturing
is dead in global
cities?

### Agglomeration economies (3)

■ Specialized service firms are subjected to agglomeration economies — Located in major world cities (little choice)



A dense and intense
Information loop is required
To manage the complex,
Uncertain, and pace of
Corporate decisions that
Need to be made in a
Global economy

# Tokyo San Francisco Chicago New York Paris Hong Kong Bangkok Manila Mexico City Singapore Sydney Buenos Aires Johannesburg

#### Networks (4)

- Modern global cities are also closely networked with other cities
- Transnational urban system where cities are economically and technologically linked, socially and politically tied.

#### Urban Problems in Developed World

#### Uneven Growth and Inequality (1)

1

Uneven Metropolitan Growth

Metropolitan Growth

Large Cities and urban distress — serious social Economic, fiscal, and environmental conditions Concentration — induce further problems Out-migration and Jobs

2

Increased Income Inequality among Metropolitan Areas

Inequality
Income

Changes in employment structure, technology, and international trade --- have widened income Inequality among individuals / regions

### Migration and Suburbanization (2)

3

**Effects of International Migration** 

**Immigrants** 

Immigrations (13 mi. in U.S. from 1981 – 1996 Benefit national economy Immigrants cluster Language barrier, inequality, crime, etc.

4

Decentralization (de-concentration)

Decentralization

Metropolitan population increased But, central city dwellers decreased (slums) Suburbanization

### Social Polarization & Housing (3)

Income inequality and social polarization within cities

Inequality

Central cities – racially ethnically diverse Suburban cities – wealthy, upper class Segregation of the poor

6 Social Problems, Housing Problems

Social Security

Deterioration of neighborhoods
Urban crime, poverty, poor education, health
Affordable housing crisis

#### Spatial Polarization

 Driving working class and unemployed to more peripheral areas (new form of ghettoization)



#### Implication for Vietnam

Do developing countries have similar urban problems?

■ If different, what are common urban problems in developing countries?

