

## Fulbright School of Public Policy and Management

### Summer 2020 Course Outline

# DEVELOPMENT POLICY

### Teaching Team

Instructor:	Dr. Bae Yooil	Email: <a href="mailto:yooil.bae@fulbright.edu.vn">yooil.bae@fulbright.edu.vn</a>
Teaching Fellow:	Mr. Nguyen Quy Tam	Email: <a href="mailto:tam.nguyen@fulbright.edu.vn">tam.nguyen@fulbright.edu.vn</a>
Teaching Assistant:	Vu Thuy Vinh	Email: Click <a href="#">here</a>
Interpreter:	Do Ngoc Quynh Chi	Email: <a href="mailto:chi.do@fulbright.edu.vn">chi.do@fulbright.edu.vn</a>

### Class Meetings & Office Hours

The course is scheduled to meet for 1.5 hours (x2) per day (8:30-10:00 a.m.; 10:15-11:45 a.m.) from August 9 to August 16, 2020. You are required to attend all 16 sessions. If you want to meet the teaching team members in person, please use the following information:

Office Hours:	Dr. Bae Yooil	11.45 a.m. – 2.00 p.m. or by appointment)
	Mr. Nguyen Quy Tam	TBA
	Vu Thuy Vinh	TBA

### Course Overview and Objectives:

Based on global development agendas suggested by international organizations such as World Bank and United Nations Development Programmes (UNDP), this course explores sources of economic growth, inequality, poverty, and other aspects of development. Even in today's globalized and technologically advanced world, more than eight hundred million people are still malnourished, more than one billion people live on less than a dollar per day. Poverty and inequality have proven to be stubbornly resilient against attempts to reduce them over the last decades. This course first examines various approaches and debates on the concept of development, varieties of development models, and so forth, drawing on economics, politics, sociology and public policy literature. It then explores key areas of debates on 1) urbanization and its consequences, 2) rural development, 3) education, 4) innovation and technological development, 5) public health and social care, and so forth. Throughout the course we will seek policy implications and lessons for Vietnam and other developing countries.

This course is built on lectures and students' contribution to class discussions and case studies. The objective of this course is for students to gain an overview of both issues and practices related to the study of development. Detailed course objectives are:

- Provide students with a clear understanding of key debates and issues on development.

- Help students formulate important development agenda and strategies for Vietnam
- Provide students proper comparative methods to strategically learn from the best practices.
- Increase students' awareness of sustainable development goals (SDGs) and 'grand challenges' we face suggested by international society.
- Provide students with the analytical tools needed to make sense of economic development and social change.

### Course Requirements:

To avoid possible misunderstanding, the course policies are stated here, even though some of policies are obvious. Students are expected to have read assigned materials and to have participated in discussions. Through the readings and class discussions students will recognize the opportunities and challenges, strengths and weaknesses for the country's development, and finally to give suggestions on appropriate improvements and renovations. Grades will be given based on class participation, weekly reading response paper, case presentation, and team research project.

Pre-Class Writing	20%
Class participation & Online posting	15%
Press-Conference Project (Group)	15%
Wikipedia <b>YouTube</b> (Group)	20%
Final Paper	30%

- ***Pre-Class Writing:*** Reading materials will be distributed before class starts. Each student is required to write-up a maximum two-page long memo (**MS-Word, 500 words limit, double-spaced**) on the suggested topics below. Your paper will be graded based on clear identification of one (**or more**) of global or Vietnamese development problems. Also, your motivation, evidence, estimated damage, potential solutions, and so forth will be part of your final grade for this project. You are required to submit this assignment by **Sunday, August 9<sup>th</sup>, 8.20 a.m.** (Submit via MS-Team). Suggested paper topics are (It would be helpful, if you read the session topics below):
  1. Capitalism, marketization, and **development challenges** in Vietnam,
  2. Problems of higher education in Vietnam,
  3. Danger of climate change (environment) in Vietnam,
  4. Urban and rural gap in Vietnam,
  5. **Poverty & inequality in Vietnam**

## 6. Pandemic, public health, and social care in Vietnam

### 5. Or other development problems you think important.

- ***Class Participation:*** This component is not simply checking your attendance. Your visibility and active contribution to the class discussions will be evaluated (e.g. raising important issues or asking critical questions, responding to instructor's questions faithfully, discussing with classmates, etc.). In addition, doing similar activities online will be counted as class participation.
- ***Press-Conference Project:*** Holding a press-conference is a simple, effective way to communicate your message with mass media and can generate news about your causes and awareness about your project. Each group will play a role as spokesmen and audience (other classmates) will communicate with the group as reporters. A group will hold a press-conference on their Wikipedia **YouTube** topic and the other two groups will play a role as reporters. Maximum presentation is 10 minutes and Q&A is also 12 minutes sharp. \*\*\*You (both presenters and audience) are required to be concise, evidence-based. Allocated time slots for this project are **Session 9-16**.
- ***Wikipedia YouTube Project:*** It is often believed that Wikipedia is a web-based place where rumor and misinformation are spread. But, many Wikipedia articles are accurate like a regular encyclopedia and inaccurate information is quickly corrected by online users. Developing Wikipedia-style **YouTube** will let you not only become content creators but also have a real impact on your world. Your work will inform others, as many people watch your video to get initial information on a topic. Students are required to work as a group, present at press-conference, get Q&A, and write up a Wikipedia style **YouTube**. A detailed guideline will be provided (last page of this syllabus). You are required to **upload your video (7-8 minutes)** by **August 18<sup>th</sup>, 8.20 a.m.**
- ***Final Paper:*** Based on your understanding in dealing with challenges in development in class, you are required to write **a final paper** on broadly defined development issues in Vietnam or other countries (comparison is also welcome). You are required to explore a specific development policy problem. Maximum is **2,000 words** (except references). Deadline is **August 28<sup>th</sup>, Friday 8.20 a.m. sharp**.

You are advised to choose one of the development policy areas we studied in class as follows but not limited to:

International Development	Development Models	State-Markets
Industrial Policy	Urban Problems	Rural Development
Foreign Direct Investment	Special Economic Zones	Science Parks
Education	Science Policy	Public Health & Policy
Social Care Policy	Climate Change	Sustainable
Development		

\*\*\*You are required to have specific research problems / questions.

## Required Reading:

There is no required textbooks. Additional readings and cases will be made available in the form of e-journals, URL links, and e-book chapters. Readings are in both Vietnamese and English. The following book is required.

## Code of Conduct / Academic Integrity

Please refer to our university's **Student Handbook**. Plagiarism is usually defined as using ideas, data, or language of another without specific or proper acknowledgement. This includes the use of research conducted by others (including copying your own previous work) without attribution. **Serious penalty** will be imposed for cases of plagiarism. **Please watch a video clip on plagiarism provided by the teaching team and submit a confirmation that you watched it before the class starts on August 9, 2020.**

## Session Plan

Students must read **[Required Reading]** & **[Required Video]** prior to each session. You don't need to read **[Recommended]** readings but they are available upon request (only in English).

### Session 1 (August 9) Agenda for Sustainable Development: An Introduction

- How to understand changes in global development goals (GDGs)? What are sustainable goals? What is 2030 agenda? In this session, we will learn a brief history, definition, and challenges of development as well as global & local development agendas.
- **[Required Reading]** United Nations General Assembly (2015), "Transforming our world: the 2030 agenda for sustainable development" ([weblink](#)).
- **[Required Video]** [Vietnam's Commitments in Implementing Agenda 2030 and SDGs](#), available at <https://www.youtube.com/watch?v=cBNZ53eMRIY>

### Session 2 (August 9) How to Measure Development?

- How should we measure development? What kinds of development indicators and measures are available? Are they precisely captured the core of development phenomena? Is GDP a fair indicator?
- **[Required Reading]** Ravallion, Martin (1997), "Good and Bad Growth: The Human Development Reports." *World Development* 25(5): 631-638 ([weblink](#)).
- **[Online Source]** United Nations Development Programme, Human Development Index (HDI) ([weblink](#)).

- **[Recommendation]** Stiglitz, J, Amartya Sen and Jean-Paul Fitoussi (2009), Report by the Commission on the Measurement of Economic Performance and Social Progress (recommend to skim p.11-18, '[Executive Summary](#)' part).\*\*\*English only

### Session 3 (August 10) Modernization and Washington Consensus

- The literature on development has evolved from various perspective and we will particularly pay attention to these questions: What are the sources of economic growth? How have theories of growth evolved over time? How has market economic system been shaped in the world? How could Western countries modernize? What is Washington Consensus and its consequences?
- **[Required Reading]** Sachs, Jeffrey. 2006. "Chapter 2. The Spread of Economic Prosperity." *The End of Poverty: Economic Possibilities for Our Time*. New York: Penguin (also, strongly recommend reading, Chapter 3).
- **[Recommended]** John Williamson. 1993. "Democracy and the "Washington Consensus"" *World Development* 21(8): 1329 – 1336 ([weblink](#)). \*\*\*English only

### Session 4 (August 10) State and Market: Varieties of Capitalism

- Regardless of the term 'capitalism,' actual pattern of capitalist system vary country by country and region by region. What are various types of capitalist system? What is the relationship between the state and market in different capitalism?
- **[Required Reading]** Chang, Ha-Joon. 2005. *Kicking Away the Ladder: Development Strategy in Historical Perspective*. London: Anthem Press, p.32-42.
- **[Required Reading]** Lee, Yong Wook. 2011. *The Japanese Challenge to the American Neoliberal World Order: Identity, Meaning, and Foreign Policy*. Stanford: Stanford University Press, p.1-2.
- **[Required Reading]** Hall, Peter A. and David Soskice. 2001. *Varieties of Capitalism: Institutional Foundations of Comparative Advantage*. Oxford: Oxford University Press, p.8-9.

### Session 5 (August 11) State-led Economic Growth and East Asian Miracle

- There have been heated debates over the rise of non-Western prosperous economy in East Asia. How could Japan and four East Asian Tigers modernize? Was East Asian economy miraculous? Or did they have some favorable conditions?
- **[Required Reading]** Chang, Ha-Joon. 2006. "Chapter 4. How Important were the 'Initial Conditions' for Economic Development? East Asia vs. Sub-Saharan Africa." *The East Asian Development Experience: The Miracle, the Crisis, and the Future*. London: Zed Books.

- **[Recommended]** Wade, Robert. 1992. "East Asia's Economic Success: Conflicting Perspectives, Partial Insights, Shaky Evidence." *World Development* 44(2): 270-320. \*\*\*Vietnamese & English version available.
- **[Recommended]** Tejada, Carlos. 2017. "Money, Power, Family: Inside South Korea's Chaebol." *New York Times*, February 17 (if you're interested in Chaebol's inside), available at <http://www.nytimes.com/2017/02/17/business/south-korea-chaebol-samsung.html>. \*\*\*English only.

### Session 6 (August 11) Beijing Consensus and Vietnamese Model

- Is the trajectory of Chinese development differ from that of East Asian predecessors and western advanced economies? What is the main idea of Chinese-Style Development? (Beijing Consensus). What could Vietnam learn (or not to learn)?
- **[Required Reading]** Perkins, Dwight. 2013. "Chapter 5. From Command to Market Economy in China and Vietnam." *East Asian Development: Foundations and Strategies*. Cambridge, MA: Harvard University Press.
- **[Recommended]** Ngok, Kinglun. 2009. "Chapter 2. Redefining Development in China," in Ka Ho Mok and Ray Forrest (eds.), *Changing Governance and Public Policy in East Asia*. London: Routledge. \*\*\*English only.

### Session 7 (August 12) The Rise of 'Inclusive Growth'

- How does globalization facilitate (or deter) national economic growth? What is the implication of regionalization of economy? Do geographic location of countries matter in development? How do foreign relations shape national economy?
- **[Required Reading]** Acemoglu, D. and J. Robinson. 2012. *Why Nations Fail*. Milken Institute Review. Available at <http://assets1b.milkeninstitute.org/assets/Publication/MIReview/PDF/75-89MR55.pdf>.

### Session 8 (August 12) Development and Crony Capitalism (Nguyen Quy Tam)

- What is crony capitalism? Is it a by-product of economic growth or a development choice? These and many other questions will be explored in this session drawing on Minxi Pei's 2016 study on China's Crony Capitalism. Structured as a workshop type where students' active participation leverages learning, the session will discuss in details crony capitalism in the context of one party-state, its origin, characteristics and impacts on development. Frequent reference to Vietnam will be made using ongoing corruption cases.
- **[Required Reading]** Minxin Pei, 2016. Introduction. *China's Crony Capitalism: the Dynamics of Regime Decay*. Harvard University Press. (The book is available in Vietnamese "Tư bản Thân hữu ở Trung Quốc" by NXB Hội Nhà văn.)



- **[Required Reading]** Book review by Economist: <https://www.economist.com/books-and-arts/2016/10/15/to-have-and-to-hold>

### **Session 9 (August 13) Urbanization and Its Consequences**

- Urban areas are now basic pattern of human settlement. Why does urbanization matter? What have been consequences of urbanization on development?
- **[Required Reading]** Wyly, Elvin K., Norman J. Glickman and Michael L. Lahr. 2007. "A Top 10 List of Things to Know about American Cities." In E. A. Strom and J. H. Mollenkopf (eds.), *The Urban Politics Reader*. London: Routledge, p.9-17.
- **[Required Reading]** Charles, Alice and Dilip Guna. 2019. "10 ways Cities are Tackling the Global Affordable Housing Crisis." *World Economic Forum* June 6, 2019, available at <https://www.weforum.org/agenda/2019/06/10-ways-cities-are-tackling-the-global-affordable-housing-crisis/>

### **Session 10 (August 13) Big City Problems in Asia and Vietnam**

- Many cities and metropolitan in Asia have suffered from urban problems. What are they? What are Vietnam's big city problems? How to solve them?
- **[Required Reading]** Dapice, David, Jose A. Gomez-Ibanez, Nguyen Xuan Thanh. *Ho Chi Minh City: The Challenge of Growth*. Cambridge, MA: The Ash Center for Democratic Governance and Innovation, available at [http://www.un.org.vn/en/publications/doc\\_details/144-ho-chi-minh-city-the-challenges-of-growth.html](http://www.un.org.vn/en/publications/doc_details/144-ho-chi-minh-city-the-challenges-of-growth.html)

### **Session 11 (August 14) Rural Development in Asia**

- Many countries in Asia successfully escaped from poverty. The first step in most of the cases was rural development. How could South Korea, Taiwan, China, etc. develop rural area?
- **[Required Reading]** Korea Development Institute. 2011. "Chapter 11. Rural Development, Water Resource Management, and Silver Revolution." *From Despair to Hope: Economic Policymaking in Korea, 1945-1979*. Seoul: Korea Development Institute.
- **[Required Reading]** Prosterman, Roy. 2017. "How Land Reform Shaped Asia's Tiger Economies," available <https://landportal.org/blog-post/2017/04/how-land-reform-shaped-asia-s-tiger-economies>.

### **Session 12 (August 14) Rural Development in the Communist: Lesson for Vietnam**

- What are challenges and opportunities for Vietnamese rural area?

- **[Required Reading]** OECD. 2017. "Chapter 2. Southeast Asia: Prospects and Challenges." In *OECD-FAO Agricultural Outlook 2017-2026*, p.88-89. <http://www.fao.org/3/a-bt099e.pdf>
- **[Required Reading]** Donaldson, John A. *Forthcoming*. "Rural Poverty in China: A Tale of Stunning Success and Mounting Concern." (Earlier version of this article is available upon request only in English (J. A. Donaldson (2007), "the State, the Market, Economic Growth and Poverty in China", *Politics and Policy* 35(4): 898-929)).

### Session 13 (August 15) Education and Development

- It has been known that the East Asian miracle is largely attributed, among other things, to the region's sustained levels of investment in human capital over a long period. How has East Asia benefited from rather a high level of human resource development?
- **[Required Reading]** George, Elizabeth St. 2011. "Higher Education Reform in Vietnam: Boundaries of Autonomy," in Jonathan D. London (ed.), *Education in Vietnam*. Singapore: ISEAS, p.212-236.
- **[Required Reading]** Dickinson, Kevin. 2019. "How does Finland's Top-Ranking Education System Work?" *World Economic Forum*, February 16, available at <https://www.weforum.org/agenda/2019/02/how-does-finland-s-top-ranking-education-system-work>
- **[Required Video]** Michael Moore's documentary film, *Where to Invade Next* (video clip on Finland, 9:27). <https://www.youtube.com/watch?v=4-DcjwzF9yc>.
- **[Recommended Video]** Hannamiina Tanninen, "What the Finnish Education Systems Could Learn from Asia." <https://www.youtube.com/watch?v=tXihBgHJelY> (This is opposite to Michael Moore's video, \*\*\*English only).

### Session 14 (August 15) Innovation, Science and Technology

- Investment in science and technology has affected the economy through direct job creation, contribution to GDP growth, creation of new services and industries, workforce transformation and business innovation. What is the causal link between science and technology and economic growth? How do science and technology eventually affect sustainable development?
- **[Required Reading]** UN System Task Team on the Post-2015 UN Development Agenda. 2013. "Science, Technology and Innovation for Sustainable Development," available at [http://www.un.org/en/development/desa/policy/untaskteam\\_thinkpieces/28\\_thinkpiece\\_science.pdf](http://www.un.org/en/development/desa/policy/untaskteam_thinkpieces/28_thinkpiece_science.pdf).
- **[Required Reading]** Kim, Hyejin and Erik Mobrand. 2019. "Stealth Marketization: How International School Policy is Quietly Challenging Education Systems in Asia."



*Globalization, Societies and Education*, available at <https://doi.org/10.1080/14767724.2019.1571405> (**Just read** section on Vietnam, p.9-10).

- **[Required Video]** Japan's Science City, Tsukuba, available at <https://www.youtube.com/watch?v=ogkxAlw39c0>.

### Session 15 (August 16)      Public Health and Social Care

- What has been done to improve public health and sanitation and what can be done for further to meet the MDGs and SDGs which contain several targets for health condition in developing countries?
- **[Required Reading]** Hoang Van Minh. 2018. "Public Health in Transitional Vietnam: Achievements and Challenges." *Journal of Public Health Management and Practices* 24, S1-S2, available at [https://journals.lww.com/jphmp/FullText/2018/03001/Public\\_Health\\_in\\_Transitional\\_Vietnam\\_.1.aspx#pdf-link](https://journals.lww.com/jphmp/FullText/2018/03001/Public_Health_in_Transitional_Vietnam_.1.aspx#pdf-link).
- **[Required Reading]** Kamineni, Shobana. 2019. "Why the 21<sup>st</sup> Century's Biggest Health Challenge is Our Shared Responsibility." *World Economic Forum*, available at <https://www.weforum.org/agenda/2019/01/why-the-21st-centurys-biggest-health-challenge-is-our-shared-responsibility/>.
- **Relevant Cases:** Transition from injuries, HIV, pneumonia to western life-style disease (cancer, stroke, heart disease, etc.) | Pandemics (outbreak of measles, African swine flu | Public sanitation | Infrastructure (hospitals, medical insurance, etc.) | Social insurance | Employment assistance

### Session 16 (August 16)      Covid-19 and Governance

- How to balance economic growth and environment? What are typical concerns on environmental damage? What are potential threats of the climate change?
- **[Required Reading]** Shui-Yan Tang and Brian An. 2020. "How the Coronavirus is Exposing Failed Leadership." July 7, *The National Interest*, Available at <https://nationalinterest.org/feature/how-coronavirus-exposing-failed-leadership-164264?fbclid=IwAR2oF-yJgGfjyuXGIfIO5SOgUmFaIGXY1DLsWrysl5-IAX5deNYZIEJCuQA>
- **[Required Reading]** *The Diplomat*. 2020. "Leveraging Vietnam's COVID-19 Success." June 19, 2020. Available at <https://thediplomat.com/2020/06/leveraging-vietnams-covid-19-success/>
- **[Recommended Reading]** United Nations. 2020. UN/DESA Policy Brief #75: COVID-19: Reaffirming State-People Governance Relationships. Available at <https://www.un.org/development/desa/dpad/publication/un-desa-policy-brief-75-covid-19-reaffirming-state-people-governance-relationships/>

## Note on Press-Conference & Wikipedia Project

### I. Press-Conference

- Choose a topic that is relevant to session topics and can be convert into Wikipedia paper.
- Press-Conference will be done from Session 9 to Session 16. It would be great if we have one group per one session, but Session 10, 12, 14, 16 can have maximum 2 groups.
- Within the scope of the sessional topics (urban problems, rural development, education, science & technology, public health & social care, and environmental problems), **each group is required to choose a popular, important, and interesting topic that is worth gaining public attention** (what kind of topics are on Wikipedia?).
- Presenting group is supposed to provide very concise and clear information about what your topic is, when it happened, how it has been developed, how it ha been handled by the government authority (or relevant actors) – Just fact-based. Then audience group (assuming reporters) will be allowed to ask questions.

### II. Wikipedia YouTube Project

- After your Press-Conference, you're required to write up a Wikipedia Project.
- **Your group is required to shoot an informative video containing** at least three components: a. definition / meaning; b. history / development; c. impact / importance; d. debates, different positions. Maximum video length would be 7-8 minutes.