

Introduction to Public Policy

Lecture 2

Public Policy and Critical Thinking



Scientific method

Define the problem

Formulate an hypothesis

Design an experiment

Collect and analyze evidence

Reach a conclusion

Four kinds of assumptions

Assumptions about evidence

Assumptions about causes (causal assumptions)

Assumptions about solutions (prescriptive assumptions)

Structural or paradigmatic assumptions

“Giá sữa tại Việt Nam cao nhất thế giới”

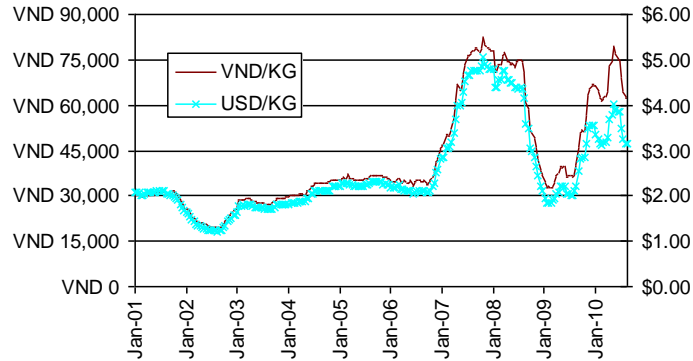


Cập nhật lúc 13:58, Thứ Sáu, 24/04/2009 (GMT+7)

- Việc người tiêu dùng tin rằng sữa đắt nhất thì mới tốt nhất, cùng xu hướng chọn mua loại đắt nhất, là những yếu tố khiến giá sữa tại Việt Nam (VN) cao ngất ngưởng.



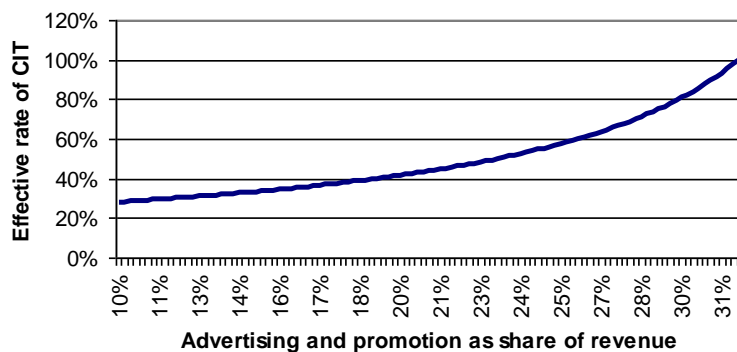
International Milk Prices



Retail milk prices, selected cities

| | Shanghai | HKG | JKT | KL | SIN | BKK | HCMC |
|--------------------------------------|----------|-----------|-------|-------|-------|------|-------|
| Local brand, fresh milk | 2.46 | 1.93 | 1.33 | 1.73 | 1.88 | 1.35 | 1.38 |
| Local brand, UHT milk | 2.31 | 1.66 | 1.18 | 1.32 | 1.41 | 1.23 | 1.24 |
| Abbott Gain Plus 3 can | - | 26.7 2 | 22.70 | 17.23 | - | - | 19.63 |
| Fonterra Anlene can | 18.10 | - | 11.09 | 10.40 | - | - | 15.27 |
| Frisian Flag (Dutch Lady) 123 box | - | - | 6.97 | 5.86 | - | - | 6.00 |
| Frisian Flag (Dutch Lady) 456 box | - | - | 6.97 | 5.86 | - | - | 6.00 |
| Friesland Friso 3 gold can | - | - | - | - | 20.49 | - | 18.11 |
| MJ Enfagrow A+ 3 can | - | 26.8 2 | 23.31 | 17.31 | 23.98 | - | 18.58 |
| MJ Enfakid A+ 4 can | 19.99 | 21.9 8 | 20.86 | 15.71 | 21.57 | - | 15.99 |
| Nestle Bear Brand 1+ box | - | - | - | - | - | 9.20 | 7.11 |
| Nestle Nan 2 can | 25.84 | 27.3 1 | 24.39 | - | 24.06 | - | 18.91 |

Effective tax rate and advertising spending



Retail milk prices, HCMC

| Item per kilogram or liter | Average (VN D) | N | Coefficient of variation | Minimum (VND) | Maximum (VND) |
|-------------------------------|----------------|----|--------------------------|---------------|---------------|
| Vinamilk, UHT milk | 22,208 | 6 | 0.16 | 18,636 | 29,111 |
| Abbot Gain plus advance 3 can | 359,015 | 11 | 0.12 | 244,444 | 412,500 |
| Abbott Gain Plus 3 can | 342,819 | 12 | 0.18 | 238,889 | 407,500 |
| Abbott Gain Kid 4 can | 347,571 | 13 | 0.09 | 258,889 | 398,750 |
| Danone dugro 3 can gold | 311,991 | 6 | 0.11 | 266,667 | 350,000 |
| Fonterra Anlene can | 252,844 | 8 | 0.08 | 225,000 | 285,500 |
| Frisian Flag 123 can | 198,018 | 13 | 0.54 | 136,667 | 494,118 |
| Frisian Flag 456 can | 168,726 | 13 | 0.31 | 133,333 | 300,000 |
| Friesland Friso 3 gold can | 363,984 | 14 | 0.07 | 308,333 | 425,000 |
| Friesland Friso 4 gold can | 318,744 | 13 | 0.19 | 231,444 | 475,000 |
| MJ Enfagrow A+ 3 can | 334,822 | 15 | 0.06 | 300,000 | 358,889 |
| MJ Enfakid A+ 4 can | 288,921 | 14 | 0.12 | 238,889 | 350,000 |
| Nestle Nan 2 can | 357,056 | 10 | 0.03 | 343,333 | 380,889 |
| Other: Dielac 123 can | 160,313 | 11 | 0.11 | 145,556 | 207,778 |
| Other: Dielac 456 can | 148,283 | 11 | 0.07 | 127,778 | 170,000 |