

Fulbright Economics Teaching Program

Master of Public Policy

2014-2016

Summer Semester

29 June – 25 August, 2015

Syllabus

Public Governance

Teaching Team

Instructor: Phạm Duy Nghĩa Email: nghiapd@fetp.vnn.vn
Tutor: Nguyễn Thị Hồng Nhung Email: m4.nhungnth@fetp.edu.vn

Office hour

	Mon	Tue	Wed	Thurs	Fri
Phạm Duy Nghĩa		15:00-16:30		15:00-16:30	
Nguyễn Thị Hồng Nhung	15:00-16:30		15:00-16:30		

Overview

This is a compulsory course of the MPP which lasts for ½ semester in 18 sessions, including 14 lectures and 4 sessions for presentation and discussion of students' report assignment. Each lecture consists of two teaching units, each of which is 45 minutes. In addition, students are required to read materials for each lecture, search for a topic of the report assignment and do research under instruction of the teaching team (it is expected to read about 50 pages on average for each lecture).

Contribution to the learning outcomes of the MPP program

This course is designed for civil servants, public policy researchers and those in private sectors who are interested in public policies. Upon completion of the course, students are expected to gain:

Regarding *knowledge*, students are expected to identify the stakeholders in public governance (participating the central or local government) and the way they affect public governance. The key stakeholders include people and organizations, alliances, networks, media, businesses, organizations and associations and the elected agencies. Students will discuss main topics in public governance, including the structure of public administration, the principles of resource governance for public sector such as human power and finance as well as the principles of effectiveness and efficiency measurement in public governance.

In terms of *skills*, students are required to practice their own management skills, read and discuss the topics suggested by the instructor, select a topic for the report assignment, find information and data for the report and share perspectives and experiences of their own or their offices in

class discussion. Students also practice writing (incl. 05 policy memos), discussion and public speaking skill. Students may conduct a field trip at a local administration office, subject to the school budget, to have a sense of the current pressures on public administration.

With regard to *attitude*, students are expected to be aware of the fast-changing economic, political and social context of public governance as well as the increasing demand and expectation of people which create pressures on new changes in the public sector. As a would-be public policy researcher or practitioner, each student will be more responsible to all stakeholders when making or implementing a policy. The course highlights the objective, fair responsibility to the voters, community and nation of the policy researcher and practitioners.

Readings

Students are required to read three book chapters in English and 9 book chapters translated into Vietnamese:

- Tony Bovaird & Elke Löffler, 2003, *Public Management and Governance*, Routledge, Chapter **1, 13 and 15**
- Asia Development Bank (ADB), 2003, *The Role of Public Administration in Alleviating Poverty and Improving Governance*, Chapter **10-16**.
- Francis Fukuyama, 2004, *State-Building: Governance and World Order in the 21st Century*, Cornell University Press, Chapter **1, 2**

There are other readings and case studies in Vietnamese.

Requirements

It is expected that students read the assigned readings before class as indicated in this syllabus, actively participate in class discussions and join one of the four discussion groups to complete the report assignment.

Grades will be determined by:

<u>Requirement</u>	<u>Weight</u>
- Class participation:	10%
- 05 reflection papers on the readings:	30%
- 01 report:	60%
○ Outline, Presentation and discussion in seminar:	20%
○ Report write-up	40%

1) *Class participation, 10%*

This course combines lecture and discussion. The duration for discussion will be increasing towards the end of the course. Students will be graded by their preparation before class and discussion in class.

2) *Reflection papers on readings, 30 %*

There are 5 reflection papers on readings. Absentees are required to turn in all assignments.

3) *Teamwork and report, 60 % total grade*

Apply knowledge learnt to the field or sector where students are working, each student nominates one topic of policy to participate in four areas of discussion, each area will be assigned to not more than 15 students. The memo should be within at least 10 A4-pages length, or from 10,000 words (+/-10%). Discussion topics will be in the following four areas:

- *Evaluate policies that help enhance grassroots democracy, public and business participation in local policies.*
- *Evaluate policies that help enhance business sector participation, especially private sector, in Government economic policies.*
- *Evaluate policies that help enhance transparent government, right to access to information of people, freedom of the press and monitoring government by civil society*
- *Assess measurement of public governance performance, policy draft and recommendation to the public sector, performance of the public servants, and policies on preventing and fighting against corruption.*

Timelines of the assignment will be informed during the course: (i) topic submission, (ii) detailed outline submission, (iii) Power Point presentation submission, and (iv) report write-up submission. In general, there will be about 30 days to improve and submit the report after the presentation. The report write-up should meet the academic requirements of a public policy research paper.

Schedule

	PART I: Public Governance: Concept and Relationship with Development
29 June 2015 G-1	<p>Introduction</p> <ul style="list-style-type: none"> - Overall introduction - Course requirements <p>Required Readings:</p> <p>Daron Acemoglu, <i>What makes a country rich?</i> MIT (2009) Tony Bovaird & Elke Löffler, Chapter 1</p>
01 July 2015 G-2	<p>Concept Of Public Governance, Formal and Informal Institutions</p> <ul style="list-style-type: none"> - Public Governance vs. State Management - The Cores of Public Governance <p>Required Readings:</p> <p>Tony Bovaird & Elke Löffler, Chapter 13, 15.</p>
06 July 2015	Government's functions: Relationship between Public Governance and

<p>G-3</p>	<p>Development</p> <ul style="list-style-type: none"> - Requirements of good governance - Measurement of Public Governance Quality - Relationship between Public Governance and sustainable development <p>Required Readings: Fukuyama (2004), <i>Chapter 1</i></p>
<p>08 July 2015 G-4</p>	<p>Issues of Importing Modern Institutions</p> <ul style="list-style-type: none"> - Overview of Institution Importation - Conditions for Successful Transplantation of Institution <p>Required Readings: Fukuyama (2004), <i>Chapter 2</i></p> <p>Optional readings: Born red (2015)</p>
<p>PART II: Public Administration and Accountability</p>	
<p>13 July 2015 G-5</p>	<p>Democracy, Mandate and Functions of People Representative Bodies</p> <ul style="list-style-type: none"> - Legitimacy of Government - Overview of representative democracy - Legislative power - Functions of people elected bodies <p>Required Readings: - Nguyễn Sĩ Dũng (2010), Representative role: Maintaining the lifeline with voters</p>
<p>15 July 2015 G-6</p>	<p>Determinants of Central Government Accountability</p> <ul style="list-style-type: none"> - Accountability perspectives - Perspective of effective and efficient government - Administration, civil servant and bureaucracy <p>Required Readings: - Phạm Duy Nghĩa (2014): Accountability</p>
<p>20 July 2015 G-7</p>	<p>Determinants of Local Government Accountability</p> <ul style="list-style-type: none"> - Overview of local and regional governments - Delegation and decentralization <p>Required Readings: Nguyễn Cửu Việt & Trương Đắc Linh (2011), <i>Constitutional Amendment from the perspective of strategy of management decentralization</i></p>
<p>22 July 2015 G-8</p>	<p>Government resources management</p> <ul style="list-style-type: none"> - Budgeting: policy analysis point of view - Management of enterprises with state capital

	<ul style="list-style-type: none"> - Public procurement <p>Required Readings:</p> <ul style="list-style-type: none"> - Discussion: People participation in budget process
29 July 2015 G-9	<p>Policy Toward Public Officials and Civil Servants</p> <ul style="list-style-type: none"> - Public officials and civil servants: Overview of right and obligations - Recruitment, assessment, and training <p>Required Readings:</p> <ul style="list-style-type: none"> - ADB (2003), <i>Chapters 10-12</i> - <i>Law on Cadres and civil servants (2009), Law on Public officials (2011)</i> - <i>Article: "Ward cadres as numerous as... Yuan troops"</i>
PART III: PEOPLE PARTICIPATION	
31 July 2015 G-10	<p>Overview of Public Participation</p> <ul style="list-style-type: none"> - Concept and overview of public participation channels in government operation - Promoting cooperation - Social critical feedbacks by Fatherland Front <p>Required Readings:</p> <ul style="list-style-type: none"> - ADB (2003), <i>Chapters 13-14</i> - Oxfam (2012), <i>Enhancing community voice for correct selection</i>
05 Aug. 2015 G-11	<p>Monitoring Government by People Representative Bodies</p> <ul style="list-style-type: none"> - Constituency, public elected agency and its monitoring activities - Effectiveness and legal consequences of public elected agency monitoring <p>Required Readings:</p> <ul style="list-style-type: none"> - British Embassy & MEC (2013), <i>Response level of public agencies to individual and organizational complaints, criticism and proposals</i>, Research report
12 Aug. 2015 G-12	<p>Civil Society and NGOs</p> <ul style="list-style-type: none"> - Civil society notion - Draft law on association: current situation in Vietnam - Case study: Vụ án Đoàn Văn Vươn <p>Required Readings:</p> <ul style="list-style-type: none"> - ADB (2003), <i>Chapter 15</i> - Cao Huy Thuần (2004), <i>Civil Society</i> - Case study: <i>Doan Van Vuon</i>
17 Aug. 2015 G-13	<p>Enterprises and Government: The role of business association to policy-making process</p> <p>Optional readings: David Baron, <i>Business and its Environment</i>, Stanford University (2010), Introduction (Overview)</p> <p>CAMS (2011), <i>Change in Vietnamese' reflection on the State and Market</i></p>

	Nguyen Quang A (2014), <i>Central Highland Beauxite and the Ministry of Industry and Trade</i>
19 Aug. 2015 G-14	<p>Access to Information: Building a Transparent Government</p> <ul style="list-style-type: none"> - Demand for Information - Right to access information of the public - Government obligation toward information access - Draft law on information access in Vietnam <p>Required readings:</p> <ul style="list-style-type: none"> - Joseph Stiglitz (2006), <i>Transparency in government</i>, in World Bank, <i>The right to tell: the role of mass media in economic development</i>, Culture and Information Publishing House, pp. 33-55 - ADB (2003) Chapter 16 - Draft Law on information access
25 Aug. 2015	PART IV: Policy Options and Recommendations, and student presentations (group seminar)
<i>Morning</i>	<i>Group 1: Presentations on grassroots democracy, public and business participation in local policies.</i>
<i>Afternoon</i>	<i>Group 2: Presentations on increasing business participation in government economic regulating policy</i>
<i>Morning</i>	<i>Group 3: Presentations on increasing transparent government, right to access informations of people, freedom of the press and monitoring government by people and civil society</i>
<i>Afternoon</i>	<i>Group 4: Presentations on measuring public governance performance, policy draft and recommendation to the public sector, performance of the public servants, and policies on preventing and fighting against corruption.</i>