



FROM THE EDITORIAL BOARD

Hello Everyone,

Welcome to our second edition of newsletter for the Quarter IV 2019. We are very excited to share all the learning, teaching and researching activities of Fulbright School of Public Policy and Management (FSPPM) during the last three months of 2019 and our upcoming events in 2020 in this second issue of newsletter.

So much has happened in the past time and many experiences have been documented. How wonderful to see all 70 excellent students who successfully passed rounds of selection and joined FSPPM in two programs Master of Public Policy – Policy Analysis and Master of Public Policy – Leadership & Management. The great outcomes of outreach projects, many more journals and books published and other international engagement activities during the period will also be captured in this newsletter.

And again feel free to forward the newsletter to friends or colleagues, and if you want to stop receiving it at any time, just let us know via info.fsppm@fulbright.edu.vn.

We hope you really enjoy this edition.

Thank you for spending your precious time reading our newsletter.

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Happy New Year



We would like to take this chance
to wish you and your family
a Lunar Year 2020 of
Joy, Prosperity and Happiness!



Highlights



Inauguration

FSPPM welcomed 69 new cohort MPP2021 students on the Inauguration and Orientation taking place on October 14. There are 34 students in the Policy Analysis concentration and 35 in the Leadership & Management concentration. The students come from 13 cities and provinces in Vietnam with 33% from the public sector, 39% from the private sector, 12% from university & research institutes and 12% from social organizations.

The Inauguration had a special honor to receive the attendance of Ms. Marie C. Damour – Consul General of the U.S. in Ho Chi Minh City, Dr. Ryan Derby Talbot – FUV leadership and Dr. Vu Thanh Tu Anh – Dean of FSPPM.



*Ms. Marie C. Damour,
Consul General of the U.S. in
Ho Chi Minh City.*

“An investment in knowledge always pays the best interest.”

- Benjamin Franklin - Founding father of the United States

Vietnam Executive Leadership Program 2019



HARVARD Kennedy School
ASH CENTER
for Democratic Governance
and Innovation

Vietnam Executive Leadership Program
December 2-6, 2019

From December 2-6, 2019, FSPPM in partnership with Harvard Kennedy School organized the Vietnam Executive Leadership Program (VELP) 2019 in Boston, U.S. Fifteen Vietnam delegates were led by H.E. Nguyen Van Binh, Politburo member and Head of the Party Central Committee's Economic Commission. Starting from 2008 as a high profile policy forum for Vietnam top leaders and international experts to discuss current global trends relevant to Vietnam future prospects, VELP 2019 explores the implications of cyber security and openness to the economy, utilizing cloud technology to improve public service delivery and institutional reforms.

**“You will either step forward into growth,
or you will step backward into safety.”**

- Abraham Maslow -
American psychologist

News and Updates

Outreach

Various initiatives funded by local authorities and organizations have been implemented by the FSPPM Outreach team.

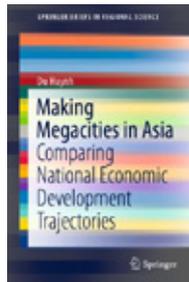
- Project *Restructuring the Economic of An Giang Province: Creating a Breakthrough towards the Sustainable Economic Development* commissioned by An Giang Provincial Party Committee. A conference for experts' insights on the project will be organized by FSPPM in partnership with An Giang People's Committee in January 2020. The research report is in the final stage of completion for the defense scheduled in February 2020.
- Project *The development of Ho Chi Minh City into an international financial center* funded by Ho Chi Minh City Finance and Investment State-owned company (HFIC). FSPPM research team was on the final round of discussing about the cooperation agreement between FUV and HFIC.
- Project *Toward a Big Urban Data Facility - Computational Investigation of the Connectivity, Resilience and Demand of The Bus Network in Ho Chi Minh City* granted by Vin Group Innovation Foundation. The project report for phase 1 (end on December 2019) is on track.



Research

Over the last quarter, the faculty has actively engaged in research and scholarly activity that has an impact nationally as well as regionally.

The book *Making Megacities in Asia: Comparing National Economic Development Trajectories* by **Dr. Huynh The Du** published in October 2019 by Springer Publishing.



A study on Mekong Delta's Flood Threat, with a field visit to 6 provinces conducted by **Professor David Dapice** and **Mr. Nguyen Quy Tam**.

The co-authored paper “*The Kuznets curve for export diversification and income inequality: Evidence from a global sample*”. *Economic Analysis and Policy*, 65, pp. 21-39 by **Dr. Le Thai Ha** (published in 2020).

The co-authored book chapter *Development of Information Communication Technology Industry and Public Policy in South Korea* by **Dr. Yooil Bae** published in December 2019 by Springer Publishing.

The co-authored paper “*Energy Insecurity in Asia: A multi-dimensional analysis*”. *Economic Modelling*, 83, pp. 84-95 by **Dr. Le Thai Ha** (published in 2020).

The co-authored paper “*Renewable and Nonrenewable Energy Consumption, Economic Growth, and Emissions: International Evidence*” by **Dr. Le Thai Ha**.

Conferences and Seminars

The faculty at FSPPM actively attended in various conferences and seminars:

The conference on *Vietnam: Political and Economic Challenges and Opportunities* co-organized by FSPPM and Crawford School of Public Policy, Australia National University in Canberra.

The seminar on *Multi-dimensional Review (MDR) of Vietnam, Phase 3: From Analysis to Action* jointly organized by FSPPM partnered with Organisation for Economic Co-operation and Development (OECD). The project aims to provide policy makers in different countries directions for comprehensive development policies in the future.



The Economic Forum 2019 *Ho Chi Minh City: The next Asian and Global Financial Center* co-hosted by FSPPM, Ho Chi Minh City Finance and Investment State-owned Company (HFIC), CMC Union of Business Association (HUBA), and People Committee of HCMC .



The Vietnam Forum 2019 on *Vietnam's Business Environment amidst Global Uncertainties* co-organized by FSPPM and ISEAS-Yusof Ishak Institute.



The session on *The Optimal Future Energy Mix for Viet Nam at the 3rd High-level Meeting and 1st Stakeholder Forum of the Viet Nam Energy Partnership Group (VEPG)* joined force by FSPPM and the Vietnam Energy Partnership Group (VEPG).

Dr. Yooil Bae discussing different interpretations of industrial transformation in Ulsan, the biggest industrial hub in East Asia in a conference supported by the University of Duisburg-Essen, Osaka University and Ulsan University, and funded by the German Federal Ministry of Education and Research.



Dr. Bae Yooil and graduate Ms. Phung Thi Phuong Loan (MPP 19) presenting a paper on *Backing SMEs for Sustainable Economy: Toward an Integrated and Collaborative System in Vietnam* at the first Annual International Conference on Sustainable Development in Central Vietnam in Da Nang.

Mr. Nguyen Xuan Thanh delivering a presentation on Development Challenges Facing International Heritage Cities around the World and Benefits of Regional Collaboration in a conference held by the People's Committee of Thua Thien – Hue Province.

The High-level Roundtable on *Implementing Basel II standards in Vietnam banking system* hosted by FSPPM. The roundtable focused on sharing research findings, updates practical and multi-dimensional observations from different stakeholders for feedback and experiences preparing for next phases of Basel II implementation.

International Engagement

As part of the partnership between FSPPM and National Chi Nan university, FSPPM delegates paid a visit to Taiwan to attend New Southbound International Training Workshop, organized by National Chi Nan University. Also, FSPPM received a group of 45 EMBA students, led by Dean Chien-Liang Chen, College of Management, National Chi Nan University.



Upcoming Events

JANUARY

- * Memorandum of Understanding (MOU) signing ceremony between FSPPM and the Institute for International Strategy and Information Analysis (IISIA), Japan.
- * The 25th Anniversary of cooperation between Fulbright University Vietnam and Harvard Kennedy School will be hosted by FSPPM, Fulbright University Vietnam.

FEBRUARY

- * The Author's Workshop *Vietnam: State, Economy, Society in a Shifting Global Environment* will be organized by FSPPM in Vietnam.
- * FSPPM receives a delegation of graduate students, Dean, and faculty from Austin W. Marxe School of Public and International Affairs, Baruch College, U.S.

MARCH

- * The NASPAA (Network of Schools of Public Policy, Affairs, and Administration) Education and Training Conference 2020 is scheduled to take place in March 2020 at FSPPM.
- * On celebration of Nordic Day 2020, a seminar on Green Capitals - Political Leadership, Sustainability and Innovation co-hosted by FSPPM and the Nordic Embassies in Vietnam.
- * Three MPP students will represent FSPPM to attend NASPAA Batten Student Simulation Competition 2020 in Korea. The competition is open to NASPAA (Network of Schools of Public Policy, Affairs, and Administration) members.



Fulbright School of Public Policy and Management

In 2020, Master of Public Policy program is open for applications in two concentrations:

- **Policy Analysis concentration (PA)**: a full time training program in 15 months with 100% scholarship funded by U.S. Department of State.
- **Leadership & Management (LM)**: a part-time training program in 18 months with 50% scholarship funded by U.S. Department of State.

Tentative application period:
From 6th April to 9th August, 2020.

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